



Display Solutions

2017

Create optimal brand awareness and maximize revenue by targeting consumers where they spend their time shopping. Our display platform allows for cross-device ad placement, leveraging machine learning to engage with consumers more effectively with each ad served.

- **Support all IAB compliant banner sizes**
- **90% internet coverage**
- **Strategic partnerships with Top Ad Networks and Publishers**
- **Keyword and Contextual Targeting**
- **Brand-safe and Non-brand-safe traffic available**
- **Cross channel placement allowing for multi-device targeting; follow your consumer on the go**
- **3rd party serving and ad-tags supported**
- **Same day campaign execution**
- **Proprietary targeting algorithms allowing for predictive purchase tracking**

Strategic data partnerships with top data aggregators and niche publications